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THE VALLEY TRIBUNE

SERVING BRISCOE ~ HALL & MOTLEY COUNTIES
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1. GENERAL NET ADVERTISING RATES: PER COL. INCH
Black & White.....\$3.00
Full 4 Process Color.....\$4.50

2. CLASSIFIED ADVERTISING
ONE TIME (30 WORDS OR LESS)\$4.50
EACH ADDITIONAL WORD (AFTER 30 WORDS)\$0.15

3. INSERTION RATES
FULL RUN.....\$189.00
FOLDING FEE (IF LARGER THAN 5 1/2x8 1/2 FOLDED).....\$10.00

4. MECHANICAL REQUIREMENTS
(A) COLUMN WIDTH: 6X21 WEB 50
(B) DEPTH OF COLUMN: 294 LINES OR 21 INCHES
(C) COLUMNS TO A PAGE: 6
(D) PAGE SPACE: 126 COL. INCHES, 1764 LINES
(E) J-PEG, TIFF, PDF OR REPRODUCTION
(F) PUBLICATION BY OFFSET PRINTING

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DEADLINE: 9 a.m.. MONDAY/ WEEK OF PUBLISHING
NAME OF COUNTIES: BRISCOE, HALL & MOTLEY
WEEKLY CIRCULATION: 1000
CONGRESSSIONAL DISTRICT: 13 & 17
SENATORIAL DISTRICT: 28 & 30
STATE REPRESENTATIVE DISTRICT: 68, 85 & 88

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